

FUELBUDDY
DOORSTEP
FUEL DELIVERY

FUELBUDDY





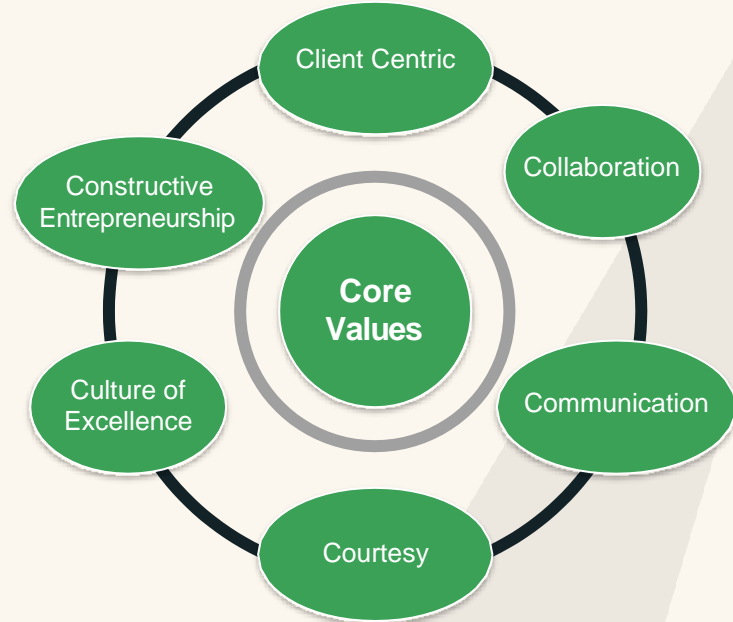
OUR PHILOSOPHY

Drive the franchise Business of growth where our partners co-exist and co-prosper

VISSION & MISSION

FuelBuddy was founded with a transformative idea, to provide honest and transparent service in the fuel delivery industry with a focus on adding value to our customers

OUR VALUES



Our core values ensure that all our employees, partners & associates are working towards the same goals on being the best in Industry

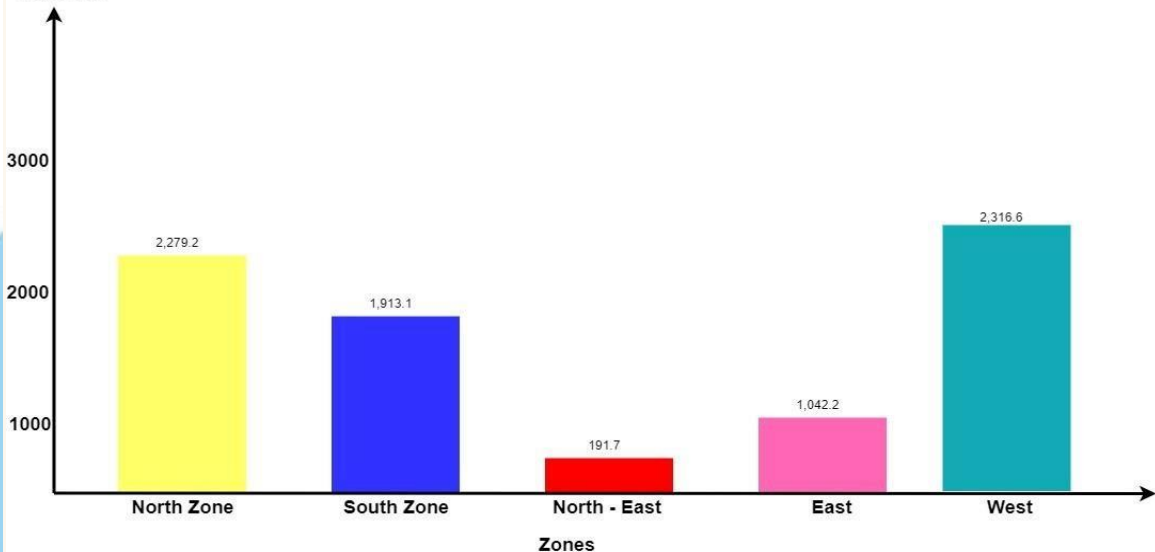
Diesel Opportunity In India

- Total Opportunity – 1.4 Billion
- 29 States & 7 Union Territories
- Diesel Market – 7,742.7 crore Ltr



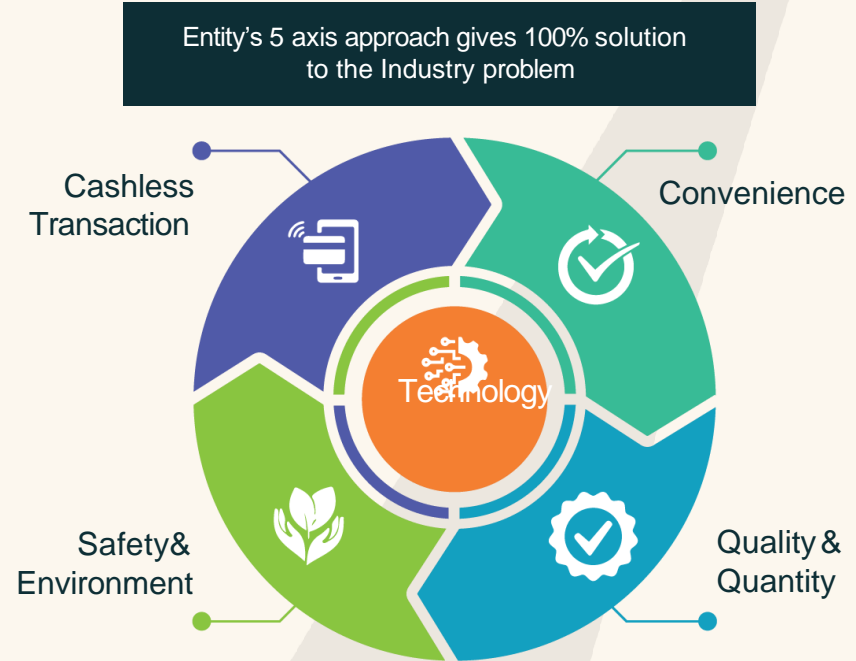
All India Demand

Crоре Ltrs



Organizing the unorganized fragmented fuel market.

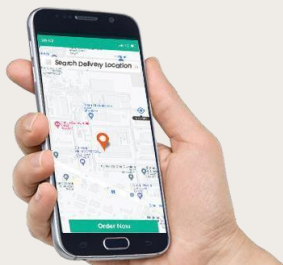
Fuel delivery sector is highly unorganized and fragmented illegal practices which we help solve with our 5-Axis Approach



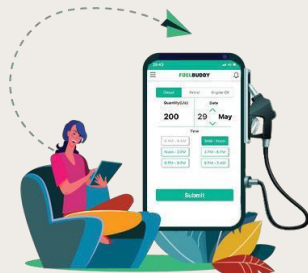
FUELBUDDY APP

How It Works

We have a simple **3 step** process
Order in under 60 seconds



When & Where
Tell us your time and place.



Place Order
Add quantity required and confirm your order

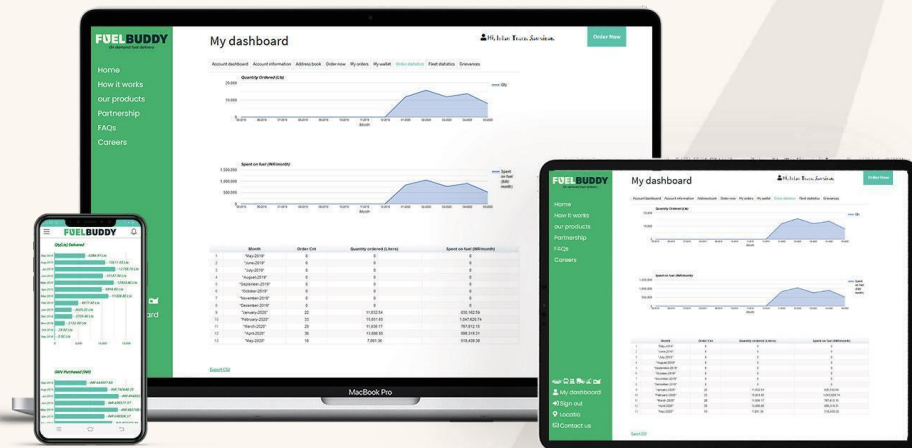


Get Refueled
Wait for us to arrive
and get refueled.

FUELBUDDY

Customer Dashboard

Our customers can Monitor their fuel consumptions, Analyse fuel usage, Generate reports for audit & budgeting purposes, and a whole lot of other features to Avoid manual reconciliation and accounting, at no cost!!



- Account Dashboard
- Account Information
- Address Book
- Order Statistics
- Order Tracking
- Multiple Payment option



100 + CITIES SERVICED

5 million liter + ORDERS
DELIVERED MONTHLY

30000 + CLIENTS SERVICED

***Expanding rapidly to have Pan India presence**

Target Market

B2B

Industrial



Manufacturing sector especially in Automobile, Auto Components, Consumer Durables, HealthCare, Pharmaceuticals, food, Packing etc.

Real Estate & Infrastructure



Residential



Commercial



Construction

Logistics



Truck Fleet



Bus Fleet

Telecommunications Education Institutes



Agriculture



B2C



Residential Generators



Individual Vehicles / Personal Transport



Small Scale Transporters

Diesel is the mainstay for long distance road transport and is projected to grow 5% every year on average till 2040

*Diesel | Industry market size is 9.786 crore liters.

Franchise Model - Ecosystem

FUELBUDDY




Franchise Model – Product Support

FUELBUDDY

Franchisee is authorized to sell the below products. A fix payout will be offered to the Franchisee on sale of every unit.

DOT – Diesel on Tap

DIESEL ON TAP
By **FUELBUDDY**




THE BETTER WAY

Diesel Storage, Monitoring and Dispensing Solution

Available in 2000 Ltr, 1000 Ltr and 500 Ltr

Smart Tank

SMART TANK
By **FUELBUDDY**




THE BETTER WAY

Diesel Storage and Monitoring Solution

Available in 2000Ltr, 1000Ltr and 500Ltr

BuddyCan

BUDDYCAN
By **FUELBUDDY**



THE BETTER WAY

Diesel Storage

Available in 20 Ltr

Kios



FUELBUDDY

FUEL BUDDY
Security Fuel Delivery

www.fuelbuddy.in
+91 9354021411

Google Play
App Store

QR Code

Fuel Pump

- Investment – 1.5cr to 2cr for rural area, 3.5 cr for urban area. Land cost is 60% of the total investment
- Lengthy paper work
- Allotment issues specially in tier 1 and tier 2 cities
- Higher running cost in comparison to a FuelBuddy franchise

The average IRR across other industries on investment over a period of 10years

- SENSEX – 12.5 % over last 10 years
- NIFTY – 10.49 % over last 10 years
- BANKS (FD) – 6 % annually

***The average ROI of FuelBuddy Franchise starts from 25 % annually which is the highest as compared to other investment options mentioned above plus it gives you an opportunity to have your own business venture and start your entrepreneurial journey**

FuelBuddy Franchise

- Investment – Starts from Rs. 3.5 lacs only for both rural and urban areas
- All approvals and licenses taken by FuelBuddy
- Easy to start, less hassles
- No age criteria like a Petrol Pump
- Minimal Land cost – that also can be leased
- Low running cost in comparison to Petrol Pump

What We Are Looking For

FUELBUDDY

- Under the FuelBuddy Franchise Model, FuelBuddy will partner up with aspirant entrepreneurs and pump owners who want to start their own venture by providing them a platform to expand their business horizon
- FuelBuddy will assist the Franchisee in setting up their Fuel Delivery vertical by providing legal, financial, technological and marketing support as well as regular trainings & technology upgrades
- Franchisees will use FuelBuddy's proprietary technology on their browsers to provide door-step delivery of fuel to ensure right quality & quantity of fuel is delivered to the client at the right time
- Clients will use the FuelBuddy app to place their orders. Available in both IOS & Android
- FuelBuddy will create a network of Franchisees across India to support the demand and make FuelBuddy a household brand. We invite you to partner with us in this exciting journey



A stylized illustration of two hands shaking in a firm grip. The hands are rendered in a simple line-art style. The hand on the left is holding a green smartphone, and the hand on the right is holding a light blue smartphone. The background is a light beige color with a large, faint, light green diagonal stripe running from the top left towards the bottom right.

FUELBUDDY BRAND LINEAGE

- First PESO approved Company for doorstep delivery of fuel
- One of the best technology driven company in this domain
- First company to come up with the franchisee model
- Inhouse tech and manufacturing

SCALABILITY OF BUSINESS

- Capitalize on the growth of fuel market
- Ease of delivery
- Expand multiple fold by adding new bowlers regularly

EASE OF OPERATIONS

- Easy Launch and sustenance
- Support at multiple disciplines
- P&L and Optimization Support

HANDSOME ROI

- Rewarding return on Investment
- Tactical support to generate profitability

Thank You